



Ethical Fundraising Policy

1. PURPOSE AND SCOPE

- 1.1. acet UK provides funding support for the Esteem programme and to its international implementing partners through a small staff team.
- 1.2. This policy sets out how we manage the ethical issues and social responsibility within fundraising.
- 1.3. Specifically, we aim, at all times to be open, honest, fair and to operate in a legal way that meets not only the law, but also fundraising regulation and best practice, including the Code of Fundraising Practice.

2. TEAM

- 2.1. The trustees are aware of and follow the 6 principles in Charity Commission CC20 ([Charity Fundraising: a guide to trustees duties](#)).
- 2.2. Everyone who is involved in fundraising has a responsibility to be aware of and comply with the ethical issues and procedures in this policy.

1. SUPPORTERS

- 1.1. Supporters have a right to expect us to provide clear, truthful information on our work, including reporting on how we spend the funding we are given and managing donors' information responsibly.
- 1.2. We will comply with the guidance issued by the Charity Regulators and UK law, including in respect of openness and honesty with our supporters and members of the public.
- 1.3. We will respect the privacy and contact preferences of our donors (see the Data Protection Policy and Privacy Statement for details of this). We will respond promptly to requests to cease contact or complaints and act to address their causes.

2. REFUSALS

- 2.1. In deciding whether to accept or refuse a donation, we abide by the law which requires us to consider which action is in the charity's best overall interest. We have adopted an Acceptance or Refusal of Donations policy, which covers this in detail.

3. COMMERCIAL PARTNERS

- 3.1. We do not endorse commercial products or services by request, in return for finance or "in kind" gifts. We may endorse products or services if we believe them to be great!

4. DONATIONS

- 4.1. If supporters wish their donation(s) to be used in a specific way, or for a specific purpose, they may make a restricted donation by providing written instructions with their donation. We will always respect this, however;
- 4.2. If we apply for funding for specific projects and are fortunate enough to receive more than is needed, or receive income from two funds for the same project, we will always go back to the funder to find how they want the money to be used, or whether it should be returned or rolled over to the following year.
- 4.3. Where appeals are made for specific causes, there may, in some instances, be a disclaimer to explain that for example, *We reserve the right to use monies for other similar projects if the target is exceeded, or if further money is received after the appeal closes.* This is particularly the case for "Buy an RSE lesson" type appeals where we may receive more funding for RSE Lessons for ladies than students, when in fact demand for RSE lessons for students is greater from the beneficiaries. NB If no disclaimer is present then money **will** be used to fund the said project, and may roll over to the following year still as restricted funding.

5. VULNERABLE INDIVIDUALS

- 5.1. We will not place any undue pressure on individuals to donate.
- 5.2. We do not either solicit nor accept donations from anyone whom we know or think may not be competent to make their own decisions.
- 5.3. We are sensitive to any particular needs that a donor may have.

6. REVIEW

- 6.1. This policy was reviewed in February 2023 and February 2021 and is next due for review in February 2025.